

Brooks was heavily focused on the Oil and Gas business which provided him with an opportunity to move to Dammam Saudi Arabia to run their sales and service centre.

After working in the Middle East, Tredinnick transferred to Houston and assumed responsibility for managing major oil accounts for Brooks Instrument.

In the late 1980s Tredinnick was asked to move to Asia to establish the Oil and Gas business for Brooks Instruments, and he spent the next 20 years in Asia working for various Emerson divisions such as Micro Motion Solutions and Daniel. In Asia Tredinnick also gained valuable cross functional group experience managing South East Asia for Emerson Process Management. He also holds a degree in Electrical Design Engineering from Penn State.

18. FAWAZ MALKI

AES Arabia

President

Saudi Arabia

AES Arabia has been providing water and wastewater services to the utility and oil and gas industries since the mid 1980s, and built up an impressive reputation in the energy field.

A multi-discipline firm active in everything from desalination to mining, the company is best known in the utility industry for its continual development of advanced membrane treatment technology.



Leading the company is Fawaz Malki, whose success at the helm has been boosted by a shift in direction for the company 10 years ago, which saw it change its focus to supplying mission-critical water and wastewater processing to Middle Eastern businesses. "That

has proved very successful – today I think about 60 to 70 per cent of our business intake comes from the upstream oil and gas business, and outside of that we have a large amount of experience working with the power industry in Saudi Arabia," says Malki.

Last year, AES banked more than \$40m worth of orders, and thanks to an improving project horizon, Malki expects that figure to double this year.

"We have positioned ourselves at the heart of the energy sector, and I am extremely confident about the coming year," he said in an interview with Oil and Gas Middle East earlier in 2011.

"We see huge growth in both the conventional energy space in which we are well established, as well as for alternative energy solutions and water conservation.

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